

## **MEDIA RELEASE**

Saturday, 5 August 2006

### **Skybus leads the way as first 'carbon neutral' fleet**

Melbourne Airport passengers now have 5,488 reasons to breathe easy following the announcement that Skybus Super Shuttle has become Australia's first 'carbon neutral' public transport operator.

Managing Director Simon Cowen sealed Skybus's carbon neutral status today by planting the first of 5,488 trees to offset annual greenhouse gas emissions for the official airport to city express public transport service.

"While our shuttles may be red, we are delighted to offer a 'green' alternative for people travelling to and from Melbourne Airport by joining the Greenfleet carbon neutral program," Mr Cowen said.

"It adds a further environmental dimension for our buses, which already feature low-emission engines."

Greenfleet, a non-profit organisation, offsets greenhouse gas emissions produced by Australian transport by planting native trees on behalf of individuals and organisations.

The Skybus tree planting is part of the Murray Darling Rescue Project, co-ordinated by Scouts Australia and Greenfleet.

"Australian transport is the fastest growing source of greenhouse gas emissions, so we believe it's important to take responsibility for reducing our 'ecological footprint' while continuing to provide a fast, reliable and frequent service to our customers," Mr Cowen said.

Greenfleet Chief Executive Henry O'Clery welcomed Skybus on board.

"We're delighted that Skybus has taken this initiative to reduce the impact their buses have on the environment," Mr O'Clery said.

"Skybus's participation is setting a terrific example to Australian motorists and fleets, showing them that there is a simple way to neutralise our vehicles' greenhouse emissions while helping to restore Australian forests."

Greenfleet plants the trees on behalf of individuals and organisations to offset CO2 emissions that their vehicles produce. For further information, visit [www.greenfleet.com.au](http://www.greenfleet.com.au)

**ENDS**

**Further information:**

Simon Cowen  
Skybus Super Shuttle  
Tel. (03) 9670 0977  
Email: [simon@skybus.com.au](mailto:simon@skybus.com.au)  
Mob. 0428 132 668

Fran Johnson  
Currie Communications  
Tel. (03) 9696 5899  
Email: [fran@curriecom.com.au](mailto:fran@curriecom.com.au)  
Mob. 0419 424 014